

REMARKS

Initially, Applicant would like to express appreciation to the Examiner for the courtesies extended to Applicant's attorney during the recent in person interview conducted on June 5th. The amendments and remarks made by this paper are consistent with the proposals discussed during the interview and which appeared to overcome the rejections of record.

By this paper claims 1 and 15 have been amended, claims 2 and 23 have been cancelled and new claim 45 has been added, such that claims 1, 3-4, 6-7, 10-25, 27-28, 31-39, 42-43 and 45 remain pending and of which claims 1, 15, 22 and 36 are the independent claims at issue. Support for the claim amendments and new claim is found throughout the application, as reviewed during the interview, including the disclosure found in paragraphs [0042]-[0049] and Figures 2A & 2B. Many of the amendments also recite in explicit terms some of the limitations that were already inherent in the claims.

The Non-Final Office Action, mailed April 7, 2008, considered and rejected claims 1-4, 6, 7, 10-25, 27, 28, 31-39 and 42 and 43 under 35 U.S.C 102(e) as being anticipated by Barrett et al. (hereinafter "Barrett"), U.S. Patent No. 6,581,059 B1. The drawings were also objected to for purportedly failing to show each feature from the claims and particularly for *failing to show the informing the user that the application is seeking certain contact information*. However, as discussed during the interview, this feature is clearly shown and referenced by the encompassing elements 150 and 160 of Figure 1, corresponding to the identification of personas and determining of persona information to be presented. In particular, these elements are described in at least paragraphs [0042]-[0050] as encompassing the acts of informing the user that the application is seeking certain contact information. Accordingly, for at least this reason, as well as the others presented during the interview, Applicant respectfully submits that the Drawings objections are now moot.

As discussed during the interview, the pending claims are generally directed to embodiments for controlling access to contact information and for informing a user when an application is seeking contact information about the user and in such a way as to enable the user to control the contact information that is provided. For example, claim 1 recites a method that includes detecting a request from an application for contact information about a particular user. Upon determining that the application is authorized to access the information the method includes identifying the available contact personas that each contains different contact

information about the user. Then, prior to providing the contact information, the method includes informing the user of the request and by at least presenting a list to the user that lists each of the different identified contact personas.

Notably, the contact information will only be provided to the application after a user selects one of the contact personas from the list. It is also noted that the list, which is presented to the user, is only presented to the user after the application requests the contact information about the user.

In some instances, the method also includes the display of a graphical interface object to notify the user of the request. (See new dependent claim 45 and claim 15).

The only other independent method claim (claim 15) includes many of the same limitations described above with reference to claim 1, as well as some additional limitations, such as the modification of contact information, which is only displayed after the user selects one of the corresponding contact personas and prior to providing the contact information to the requesting application.

The last two independent claims, claims 22 and 36, recite computer program products having stored computer-executable instructions for implementing the methods recited in claims 1 and 15, respectively.

The claims were rejected in the last action in view of a newly cited reference, Barrett, which discloses embodiments in which a user defines preferences regarding the entities that can access personal information and the conditions that must be met before the personal information will automatically be released to the requesting entity. However, as discussed during the interview, there is nothing in Barrett that teaches or suggests the user interaction that is required in the pending claims and which includes the act of informing a user of a request for contact information and in such a way that the user is presented a listing of selectable contact personas associated with the user and which are each associated with different contact information for the user. Barrett also fails to teach or suggest that the contact information corresponding to a selected contact persona is presented to the requesting entity only after the user selects the contact persona from a listing of selectable personas (let alone a listing of personas that is presented to the user in response to an application seeking information about the user).

Barrett also fails to teach or suggest, as recited in new claim 36, that the graphical user interface object, which is used to display the listing of contact personas (when selected), is displayed within the interface of the application that is requesting the information.

In view of the foregoing, as well as for the other reasons discussed during the interview, Applicant respectfully submits that the pending claims are distinguished from and allowable over the cited art of record.

In the event that the Examiner finds remaining impediment to a prompt allowance of this application that may be clarified through a telephone interview, the Examiner is requested to contact the undersigned attorney at 801-533-9800.

Dated this 7th day of July, 2008.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'R. Nydegger', written over a horizontal line.

RICK D. NYDEGGER
Registration No. 28,651
JENS C. JENKINS
Registration No. 44,803
Attorneys for Applicant
Customer No. 47973
801-533-9800

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